ROMAN KRAJEWSKI

GRAPHIC DESIGN ART DIRECTOR
PRINT & DIGITAL

BEAUTY | SPIRITS | WATCHES | JEWELRY
360° CONCEPT | BRANDING | PACKAGING DESIGN

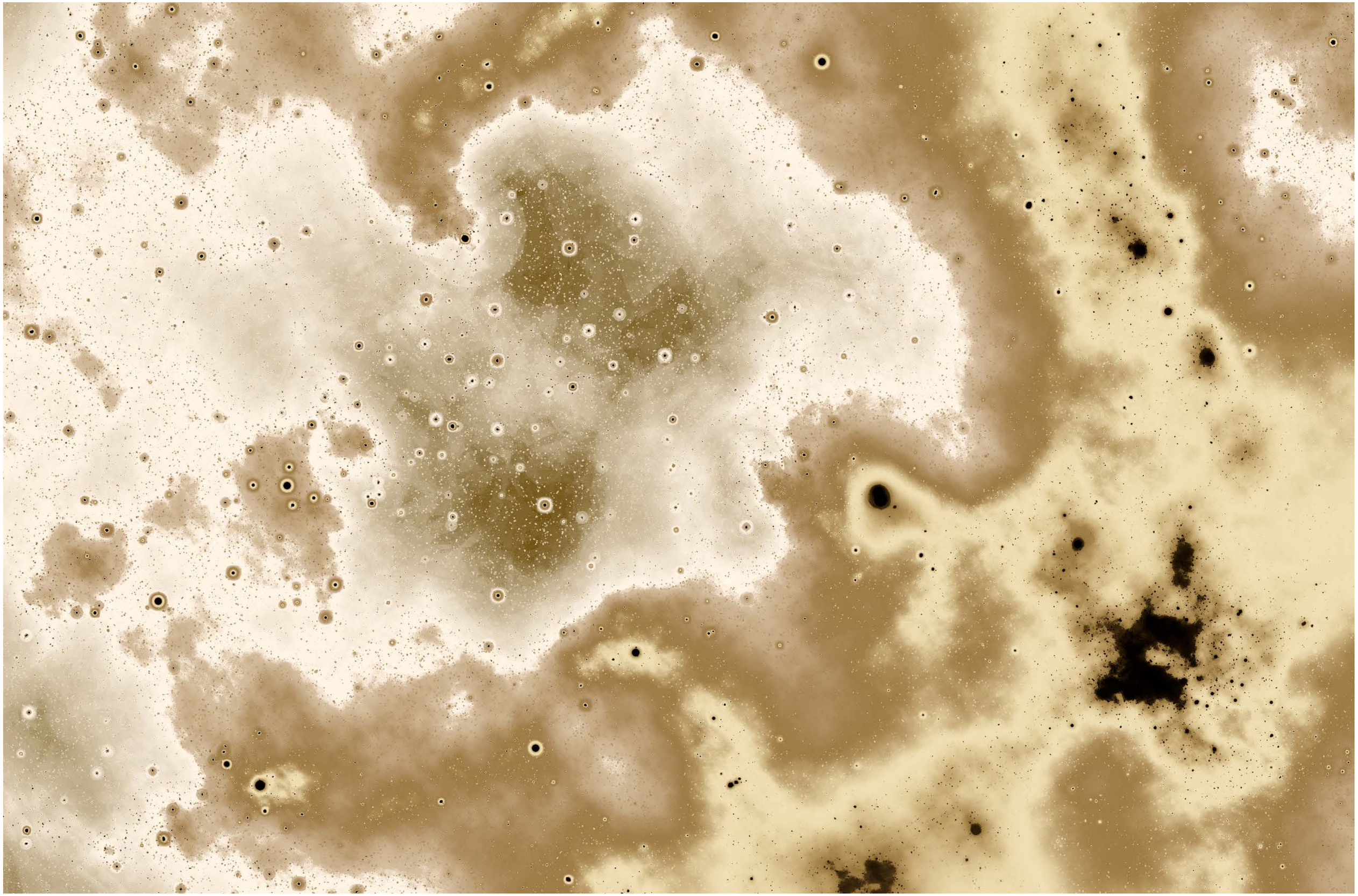
HENNESSY

VISUALS FOR THE COGNAC BRAND

ARTISTIC DIRECTION, KEY VISUAL,
DIGITAL AND PRINT VARIANT & STORY BOARD MOTION

APPARTEMENT 103

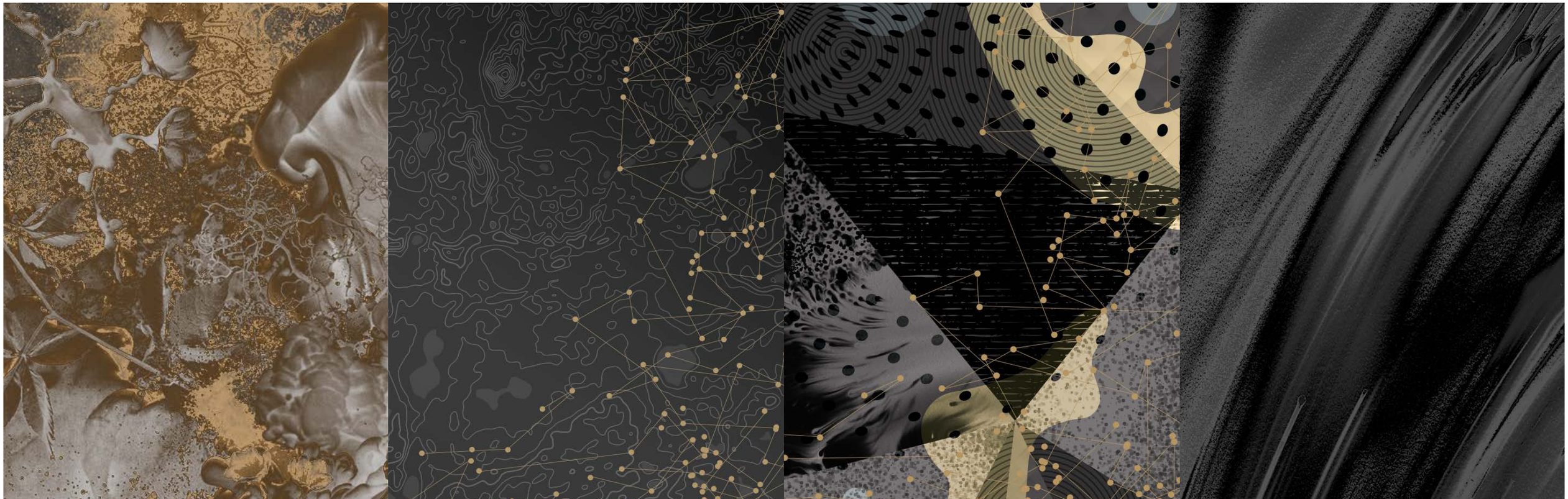




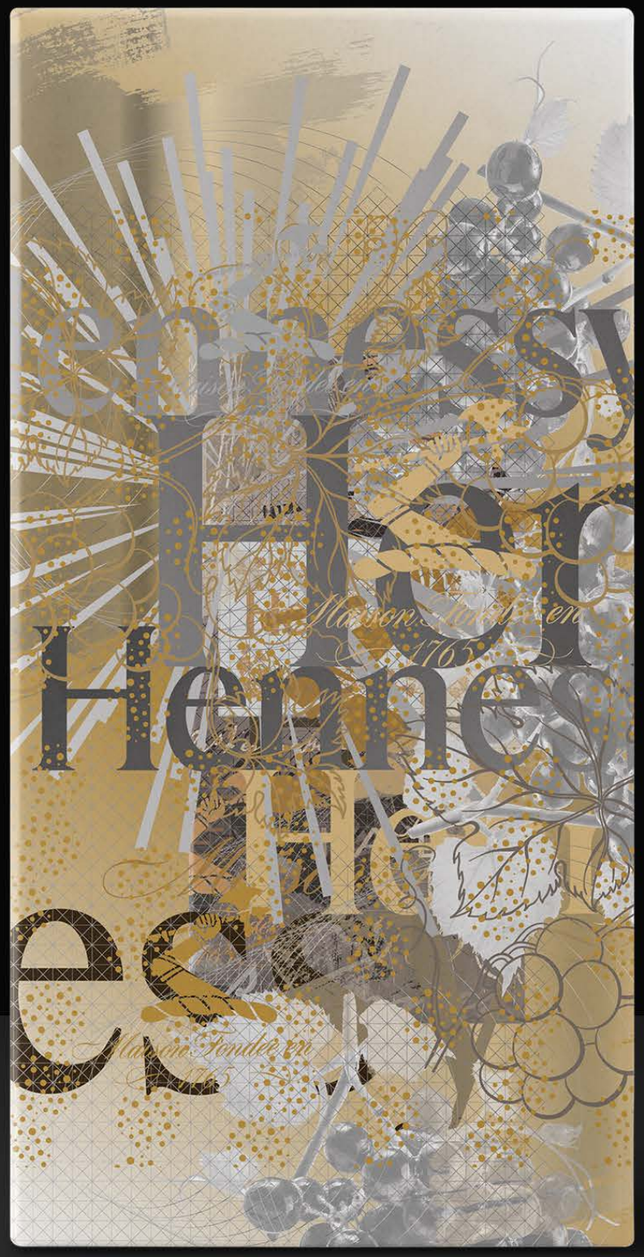
BOOK 2026 © ROMAN KRAJEWSKI

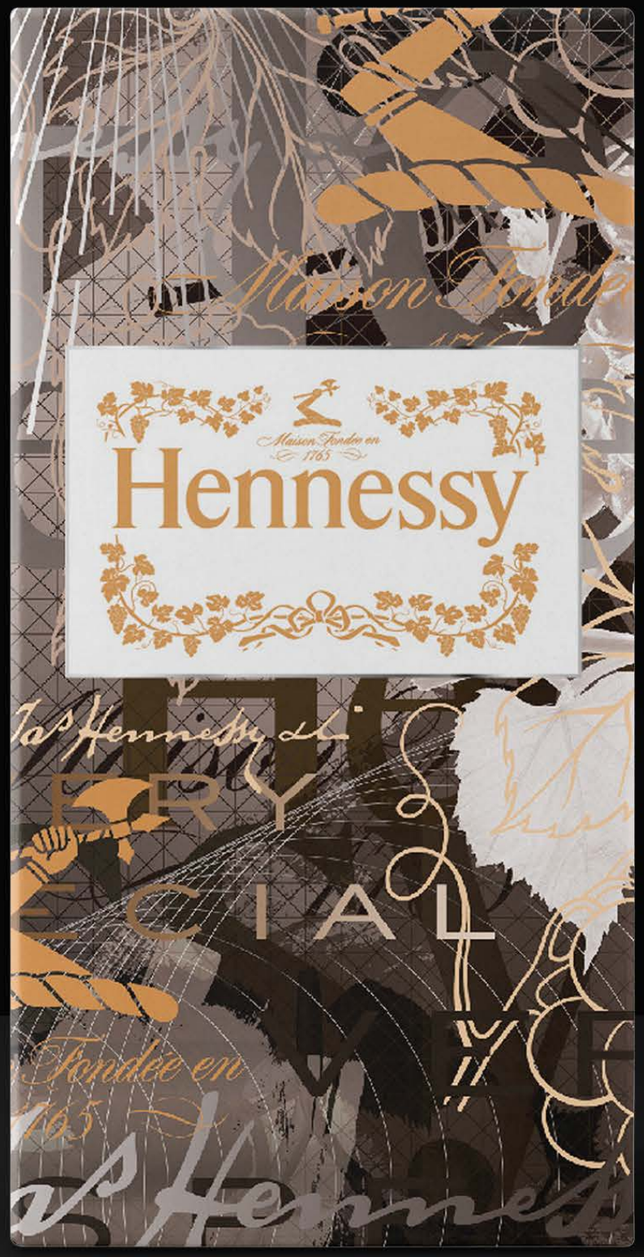


BOOK 2026 © ROMAN KRAJEWSKI



BOOK 2026 © ROMAN KRAJEWSKI







BOOK 2026 © ROMAN KRAJEWSKI

THE GLENLIVET

VISUALS FOR THE WHISKY BRAND

ARTISTIC DIRECTION, GRAPHIC EXPLORATIONS,
KEY-VISUAL FOR DIGITAL, PRINT & STORY BOARD

FOR CHIC DESIGN AGENCY



CREATION OF A VISUAL UNIVERSE FOR THE GLENLIVET *WITH CHIC AGENCY*

BOOK 2026 © ROMAN KRAJEWSKI



CREATION OF A VISUAL UNIVERSE FOR THE GLENLIVET *WITH CHIC AGENCY*

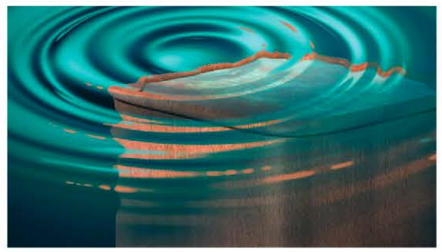
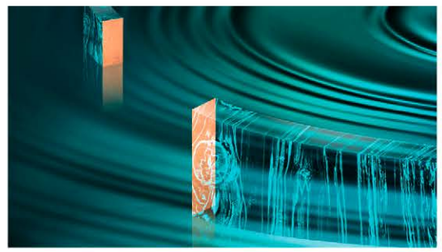
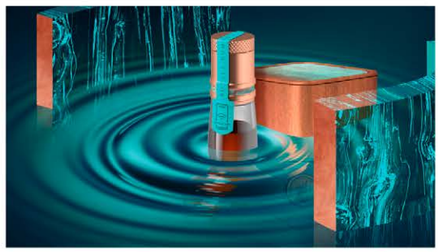
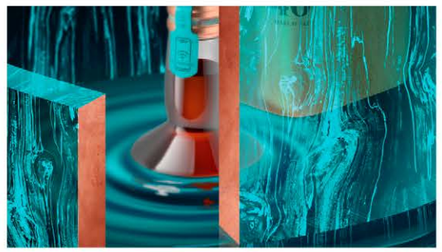
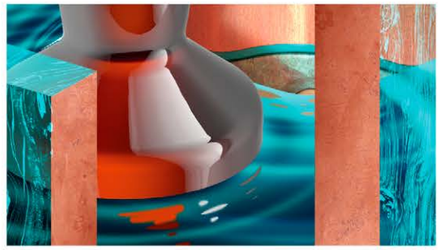
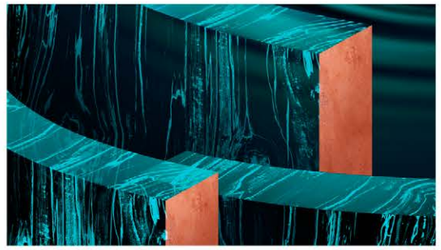
BOOK 2026 © ROMAN KRAJEWSKI



CREATION OF A GRAPHIC UNIVERSE FOR THE GLENLIVET *WITH CHIC AGENCY*

BOOK 2026 © ROMAN KRAJEWSKI

THE GLENLIVET®

















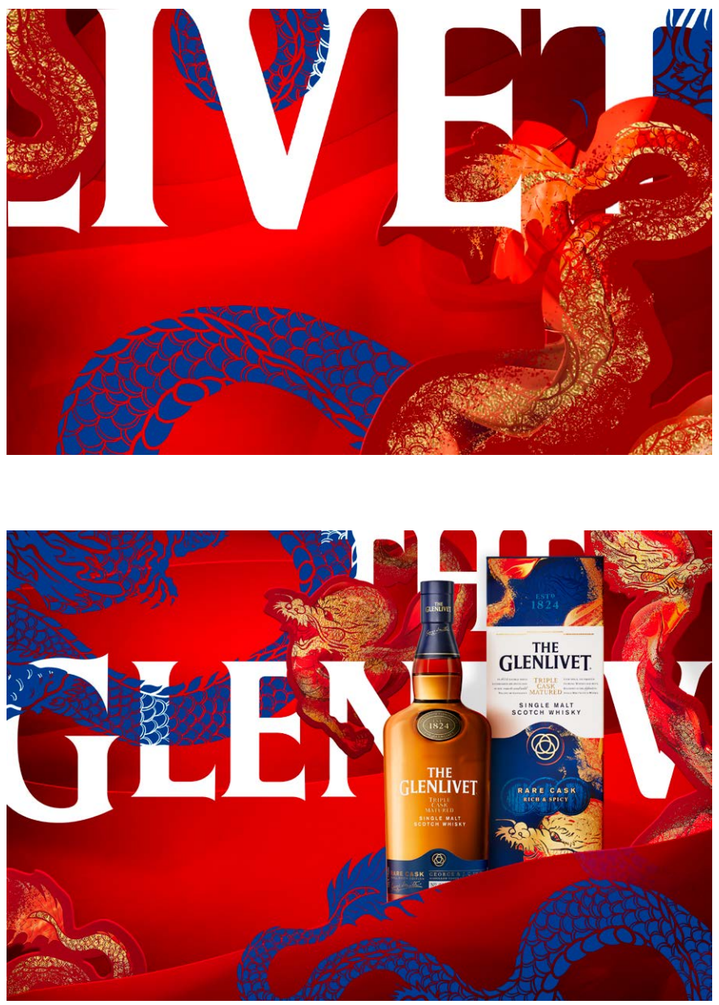





CREATION OF THE STORY BOARD FOR THE GLENLIVET CORPORATE FILM *WITH CHIC AGENCY*

BOOK 2026 © ROMAN KRAJEWSKI







CREATION OF THE STORY BOARD FOR THE GLENLIVET FILM *WITH CHIC AGENCY*

BOOK 2026 © ROMAN KRAJEWSKI

RÉMY MARTIN

VISUALS FOR THE COGNAC BRAND

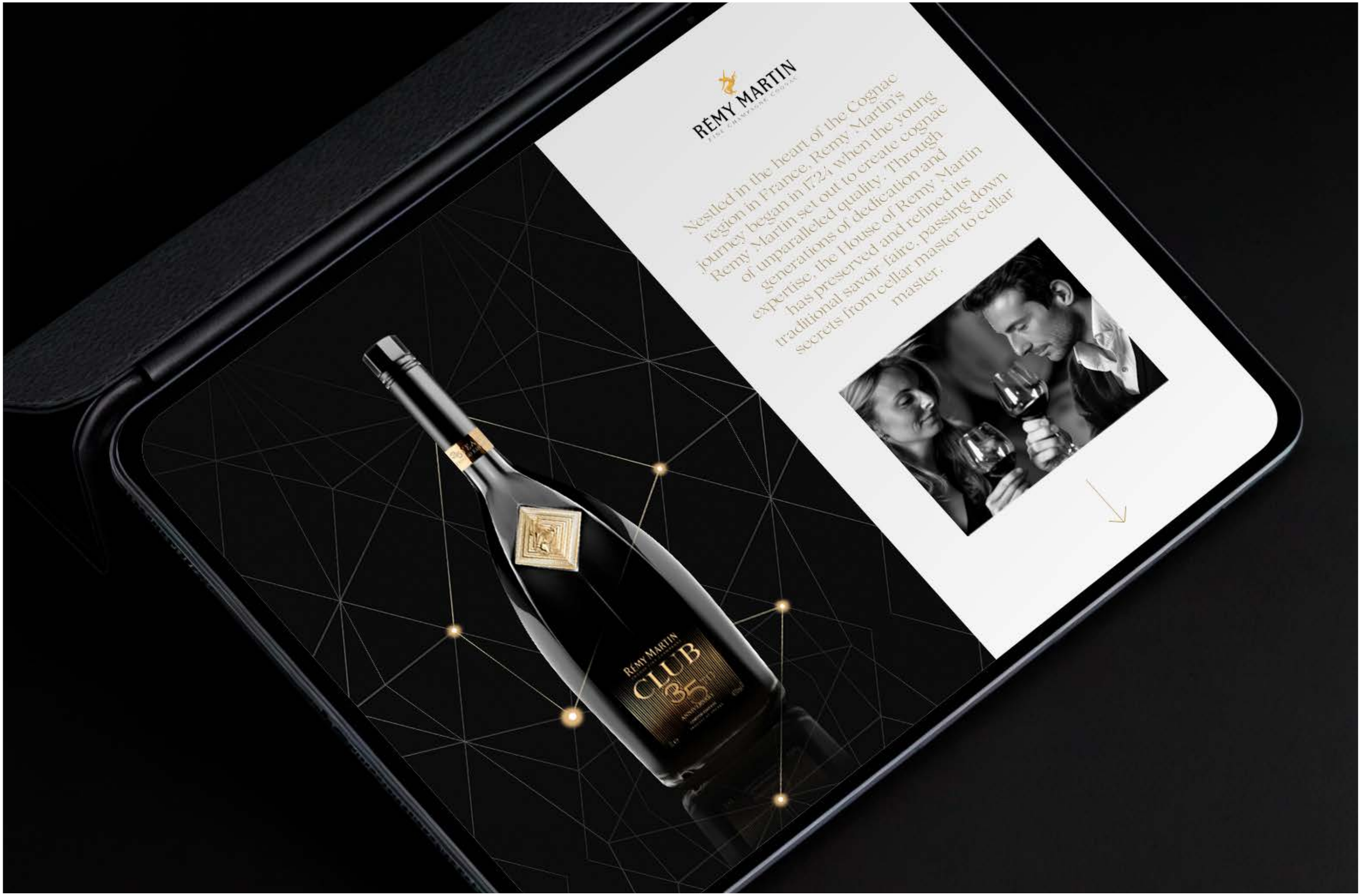
ARTISTIC DIRECTION, GRAPHIC EXPLORATIONS,
KEY-VISUAL FOR DIGITAL, PRINT & STORY BOARD

FOR CHIC DESIGN AGENCY



KEY VISUAL ART DIRECTION *WITH LONSDALE AGENCY*

BOOK 2026 © ROMAN KRAJEWSKI



DIGITAL SET ART DIRECTION *WITH LONSDALE AGENCY*

BOOK 2026 © ROMAN KRAJEWSKI



KEY VISUAL ART DIRECTION *WITH LONSDALE AGENCY*

BOOK 2026 © ROMAN KRAJEWSKI



KEY VISUAL ART DIRECTION *WITH LONSDALE AGENCY*

BOOK 2026 © ROMAN KRAJEWSKI

LOW
MATTER WHAT

BRANDING UNIVERSE FOR A NEW RANGE OF NON-ALCOHOLIC DRINKS

ARTISTIC DIRECTION, GRAPHIC EXPLORATIONS,
KEY VISUAL FOR PACKAGING, DIGITAL & PRINT

WITH LONSDALE AGENCY




matter
what
Blanc
Lower wines, better mood


matter
what
6°
Lorem ipsum dolor sit amet, consectoit etuerra ipsumdo


Say hi to the new low *
matter
what
Rosé




6°
Lorem ipsum dolor sit amet, consectoit etuerra ipsumdo
matter
what
Lower wines, better mood


matter
what
Rosé
5%
Lower, lighter & fresher
5%







KEY VISUAL ART DIRECTION *WITH LONSDALE AGENCY*

BOOK 2026 © ROMAN KRAJEWSKI

KEY VISUAL

VISUALS FOR SEVERAL SPIRITS BRANDS

ARTISTIC DIRECTION & VISUAL

VARIOUS AGENCIES



BOOK 2026 © BCUELANT

CREATION OF A GRAPHIC UNIVERSE FOR BOLLINGER *WITH CHIC AGENCY*

BOOK 2026 © ROMAN KRAJEWSKI



KEY VISUAL ART DIRECTION *WITH CREPUSCULE AGENCY*

BOOK 2026 © ROMAN KRAJEWSKI



KEY VISUAL ART DIRECTION *WITH CHIC AGENCY*

BOOK 2026 © ROMAN KRAJEWSKI



KEY VISUAL ART DIRECTION *WITH CHIC AGENCY*

BOOK 2026 © ROMAN KRAJEWSKI

BOOK 2026 © BOUILLANT



KEY VISUAL ART DIRECTION *WITH CHIC AGENCY*

BOOK 2026 © ROMAN KRAJEWSKI



KEY VISUAL ART DIRECTION *WITH CHIC AGENCY*

BOOK 2026 © ROMAN KRAJEWSKI



KEY VISUAL ART DIRECTION *WITH CHIC AGENCY*

BOOK 2026 © ROMAN KRAJEWSKI



KEY VISUAL ART DIRECTION *WITH LONSDALE AGENCY*

BOOK 2026 © ROMAN KRAJEWSKI

PACKAGING DESIGN

CREATIVE CONCEPTS FOR SPIRITS BRANDS

CREATIVE PROPOSALS, PACKAGING DESIGN & ARTISTIC DIRECTION



PACKAGING DESIGN ART DIRECTION *PRIVATE CLIENT*

BOOK 2026 © ROMAN KRAJEWSKI


TRADITIONAL
PRODUCT OF
LITHUANIA
STUMBRAS
KAS
BLACKBERRY
KRUPNIKAS
THE BROTHERS VILGALYS SPIRITS COMPANY


CARPE
DIEM
White
CARPE
DIEM
Rouge
CARPE
DIEM
Rosé



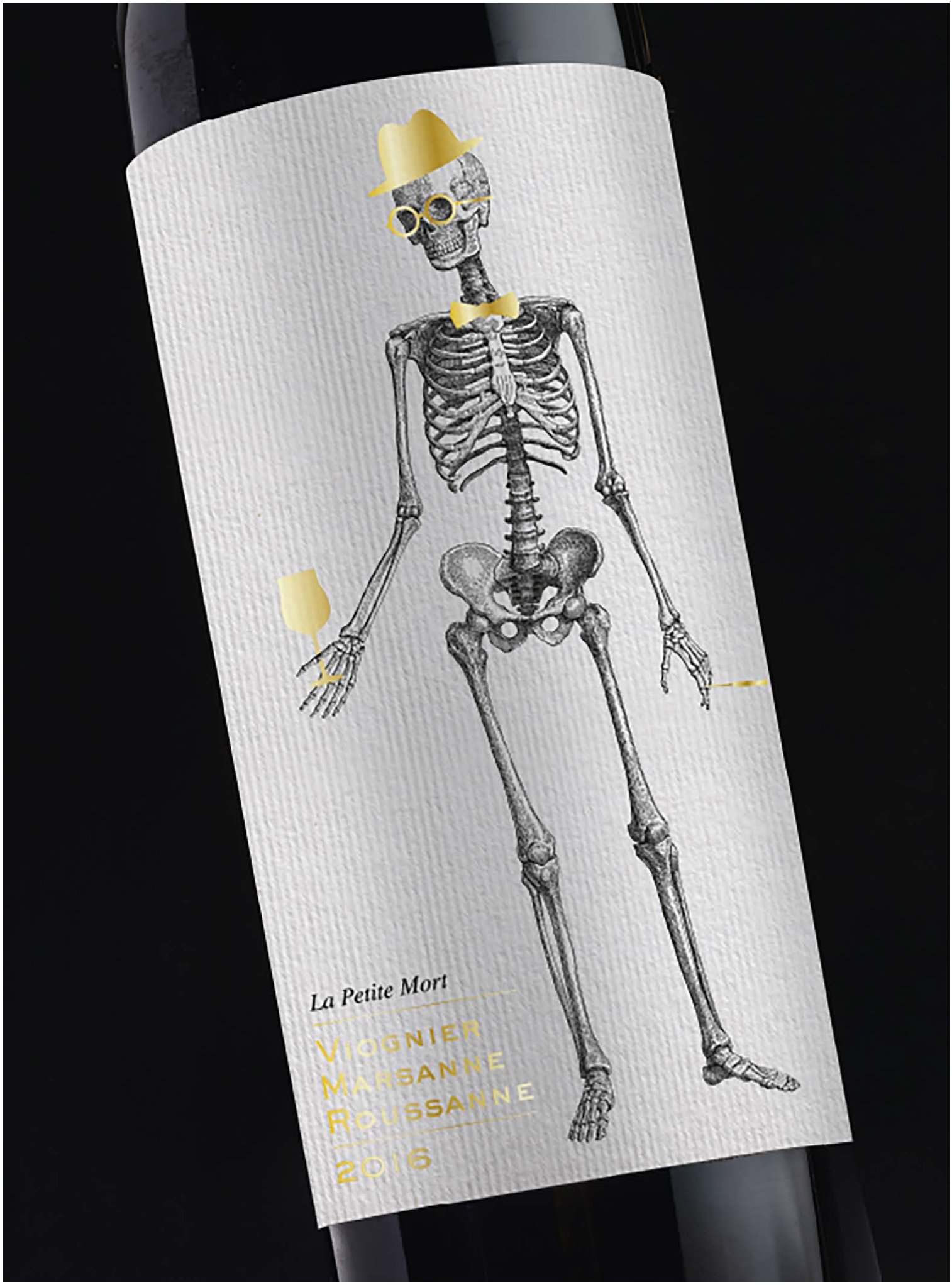


BOOK 2026 © ROMAN KRAJEWSKI



KEY VISUAL ART DIRECTION *WITH CHIC AGENCY*

BOOK 2026 © ROMAN KRAJEWSKI



BOOK 2026 © ROMAN KRAJEWSKI

ROMAN KRAJEWSKI
32 RUE DIDEROT - 93100 MONTREUIL
KRAJEWSKI.FR - 06 89 09 20 23